



**NATIONAL UNIVERSITY OF
SCIENCE AND TECHNOLOGY**

**INTERNATIONAL CONFERENCE ON BUSINESS
MANAGEMENT SCIENCE (ICBMS)
IN THE POST COVID-19 ERA**

**CALL FOR
PAPERS**

ICBMS



**NATIONAL UNIVERSITY OF SCIENCE & TECHNOLOGY
FACULTY OF COMMERCE
*DEPARTMENT OF BUSINESS MANAGEMENT***

MAIN THEME

**BUSINESS MANAGEMENT SCIENCE IN THE POST
COVID-19 ERA: LOOKING INTO THE FUTURE THROUGH
INNOVATION AND ENTREPRENEURSHIP**



NATIONAL UNIVERSITY OF
SCIENCE AND TECHNOLOGY

**20-21
OCTOBER
2022**

REGISTRATION FEE

**US\$30.00 Presenters
US\$25.00 Non-presenters**

SUB-THEMES

- Entrepreneurship in the post Covid-19 era.
- Business Management Science in the post Covid-19 era.
- The impact of Covid-19 on managers, marketers, bankers, financiers as individuals and organisations on the way they carry out their duties and their adaptation to the whole pandemic as we face the future.
- Survival strategies used by different organisations during the Covid-19 pandemic and how they can be useful in the post Covid-19 era.
- New business practices introduced as adaptive responses to the Covid-19 pandemic and how they can be scaled up.
- The Post Covid-19 era and the 5th Industrial Revolution.
- Opportunities and challenges arising from the Covid-19 pandemic and its consequent lockdowns.
- Challenges of using the e-platforms and e-commerce during Covid-19 pandemic and the way forward post Covid-19 era.
- Possible ways of improving the use of technology in commerce in the post Covid-19 era.
- Post Covid-19 funding and recapitalising in the post Covid-19 era.
- Possible sources of business funding in the post Covid-19 era and how to access them.
- Boosting the informal economy in the post Covid-19 era.

Any other relevant paper which focuses on Post Covid-19 era and commerce shall be accepted based on the committee's decision

IMPORTANT DATES

- Deadline for submission of Abstracts - 15 August 2022.
- Notification of acceptance - 31 August 2022.
- Full paper submission - 13 October 2022.
- Deadline for registration - 7 October 2022.
- Registration opens as soon as acceptance letter has been received.

GUIDELINES AND INSTRUCTIONS FOR ABSTRACTS

- Conceptual and empirical papers, covering the main theme and related sub-themes above are therefore accepted for presentation.
- An abstract of 250-300 words.
- Times New Roman font size 12.
- Single line spacing.
- Submitted as word file.
- English only.
- Articles which meet the required standard shall be published in an online NUST journal.

Abstracts should be submitted electronically via e-mail as an attachment to the scientific team at business.sciencecon@nust.ac.zw

Length of article - 5000 to 8000 words.

Referencing Style - Harvard System of Referencing.

CONFERENCE VENUE NUST Delta Theatre & Virtual

**For more information on the international conference,
please contact the conference coordinators:**

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